

CITYScan

A PUBLICATION OF THE
NORTH DAKOTA
LEAGUE OF CITIES

2023 Advertising Contract

About our magazine...

CITYScan was established in 1932 by the North Dakota League of Cities. It is written specifically for city elected and appointed officials, and is designed to enhance the reader's knowledge of best municipal practices.

CITYScan is printed and sent to nearly 2,700 subscribers including cities, legislators, state agencies and other subscribers. **CITYScan** is also available on our website.

The appearance and content of **CITYScan** continues to attract readers and serves as a necessary and valuable resource for all issues related to municipal government. That's good news for our advertisers and our membership and we are committed to continued improvements.

In **CITYScan**, our readers regularly find information about rules and regulations, legislation, technology, cost-saving ideas, innovative programs, leadership issues, and products and services that help city leaders increase the efficiency and effectiveness of municipal operations. That's where YOU and your business can help.

New This Year...

Businesses and organizations whose advertising contract is for 10 full-page ads, have the opportunity to provide a one-time **advertorial in our CITYScan publication**. An advertorial is a great way to highlight your products and services by showcasing a project that you completed with a community in North Dakota. For more information about this opportunity, contact Carissa at 701-223-3518.

Specifications

CITYScan is published 10 times each year (January, February, March, April-May, June, July, August, September-October, November and December).

CITYScan is mailed by the first day of the month.

The closing date for advertising orders is the first business day of the month preceding publication.

No cancellations can be accepted after the closing date for each issue.

Advertisements are accepted with the understanding that all matter contained within must comply with U.S. postal regulations and other federal and state laws, rules and regulations.



The North Dakota League of Cities reserves the right to decline or reject advertising that it deems unsuitable, without liability. The League reserves the right to determine positioning of advertisements within **CITYScan**.



Questions about this program?

Contact Carissa Richter at NDLC Email: carissa@ndlc.org
(701) 223-3518 • www.ndlc.org • 410 E Front Ave, Bismarck, ND 58504-5641

Empowering North Dakota Communities

2023 Advertising Contract



Sizes Name (COLOR ADS)	(Width x Height)	1 X	5 X	10 X (1 Year)
Full Page	(7.875"W x 10.1875"H)	\$520	\$490	\$465
Large – Tall	(3.79"W x 10.1875"H)	\$360	\$335	\$310
Large – Wide.	(7.875"W x 4.25"H)	\$345	\$320	\$300
Medium – Tall	(2.5"W x 10.1875"H)	\$250	\$235	\$215
Medium – Banner	(7.875"W x 2.5"H)	\$225	\$210	\$195
Small – Banner	(7.875"W x 1.5"H)	\$190	\$175	\$160

Insertion Schedule

Check month(s) for placement	Indicate size(s)	Amount per issue	Ad Due by
<input type="checkbox"/> January	_____	\$ _____	December 1
<input type="checkbox"/> February	_____	\$ _____	January 3
<input type="checkbox"/> March	_____	\$ _____	February 1
<input type="checkbox"/> April/May	_____	\$ _____	March 1
<input type="checkbox"/> June	_____	\$ _____	May 1
<input type="checkbox"/> July	_____	\$ _____	June 1
<input type="checkbox"/> August	_____	\$ _____	July 5
<input type="checkbox"/> Sept/October	_____	\$ _____	August 1
<input type="checkbox"/> November	_____	\$ _____	October 2
<input type="checkbox"/> December	_____	\$ _____	November 1

Total Number of Insertions _____

Total Amount. \$ _____

Please send high resolution PDF files in full-color to carissa@ndlc.org.

Contact Information

Company Name _____

Contact Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Authorized Signature _____

Date _____

- Invoice Monthly
- Invoice Total Amount
- Total Amount Enclosed

This contract must be returned to the League before ad placement in CITYScan. To pay by credit card, call 701-223-3518.



Empowering North Dakota Communities

Large - Tall

(3.79"W X 10.25"H)

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Large - Wide

(7.875"W X 4.25"H)

Full Page

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Medium - Tall

(2.5"W X 10.25"H)

Medium - Banner

(7.875"W X 2.5"H)

Small Banner

(7.875"W X 1.5"H)